

**U.S.—MEXICO
Trade and Logistics
Conference 2008**



March 20—21, 2008 • El Paso, TX

U.S.—MEXICO Trade and Logistics Conference 2008 will bring together important global logistics trends and the latest regulatory changes to gain a strategic advantage on U.S.-México trade.

Join industry experts for a conference that examines the international supply chain, including Foreign-Trade Zones, bundled services from 3PLS, importer self-assessment, CTPAT, manufacturing and real estate investment for new business expansions.

T O P I C S

Infrastructure Development and the Logistical advantages of the El Paso Region

Overview of the region's strategic advantages on the changing global trade environment which impacts Logistics and international trade

Tools for Streamlining your Logistics & Customs Procedures

Examines current practices and future trends in streamlining your logistics in US and Mexico. Site development and Cost/Benefit analysis for determining your best choice for future expansion or restructuring of business

Consumer Electronics Industry

Hi-tech trends and manufacturing success stories on the border will fill this session

US-Mexico Regulatory Environment

Current trade practices, FTZ, global IT management, and restructuring your import or export processes

Automotive Industry

Information on industry trends, success factors and how to do business with OEMs and major suppliers on the border

Third-Party Logistics and their role in the Global Supply Chain

Small Business Opportunities in International Trade

Provide entrepreneurs and small business start-ups with some tips on loans, procurement and export opportunities

Hotel Information

Wyndham Hotel El Paso International Airport
El Paso, TX

For Hotel Reservations, call **915-778-4241** before **February 15, 2008** to receive **Conference discount room rate of \$85 standard room.**

Butterfield Trail Golf Course Golf Tournament

The premiere Butterfield Trail Golf Club designed by Tom Fazio will be host to the *US-Mexico Trade and Logistics Conference* golf tournament on March 20, 2008. Entries are limited to the first 100 paid tournament registrants. Includes green fee, cart fee, range balls, scorecard, breakfast and lunch. A limited supply of golf club rental sets is available. Please complete registration form and return with your conference registration.

www.butterfieldtrailgolf.com

Schedule of Events

Thursday

8—9 am..... Breakfast at
Butterfield Golf Course
9 —1:30 pm.....Golf Tournament
3—5 pm Registration at the
Wyndham Hotel
4 pm Tour

Friday

8—8:30 am Registration/
Breakfast
8:35—9 am..... Opening
9 am — 3:30 pm..... Conference
3:30—5 pm Matchmaking
and Exhibit Area

REGISTRATION FORM

Please type or print neatly, badges will derive from this form.
For additional attendees, please submit a separate form.

First	Last	

Title	Organization	

Address		

City	State	Zip Code

Phone	Fax	E-mail

Golf Tournament

- Check if you want to participate in our Golf Tournament
Loaner Clubs (if needed)
- Women Right Left Men Right Left

Matchmaking Event

If you are an international trade service provider and you want to participate you must fill out the information below that corresponds to you:

- | | |
|---------------------------------------|--|
| A. <i>Customs Broker</i> | E. <i>Transportation</i> |
| B. <i>Freight forwarder/Logistics</i> | F. <i>Law firm/Consultants</i> |
| C. <i>Accounting firm</i> | G. <i>Warehousing and Distribution</i> |
| D. <i>Software / IT vendor</i> | H. <i>Real Estate</i> |

- I represent a service provider. Identify type of service: _____
 I want to set up an appointment with. Identify service: _____

Registration Fees

- | | |
|---|------|
| <input type="checkbox"/> Pre-registration by March 14, 2008 | \$70 |
| <input type="checkbox"/> Registration after March 14, 2008 | \$80 |
| <input type="checkbox"/> Additional exhibitor registration | \$70 |
| <input type="checkbox"/> Students with current college ID | \$25 |
| <input type="checkbox"/> Golf Tournament | \$80 |
| <input type="checkbox"/> Loaner Clubs | \$35 |

Registration and full payment must be received by March 14, 2008 to receive the pre-registration rate.

Payment

- Total Registration Amount \$ _____ Total Registration Enclosed \$ _____
 Check Enclosed Money Order Enclosed

Cancellation & Refund Policy

Registration fees are fully refundable for cancellations received in writing by Monday, March 10, 2008. Cancellations received after this date will not be issued a refund. All cancellations requests must be in writing, faxed to 915-779-3968, and confirmed by FTZ No. 68. Refunds will be issued within 30 days following the conference.

Make check or money order payable to the City of El Paso, and submit completed registration form to: FTZ No. 68, International Trade Processing Center, Attn: Mercedes Flores
501 George Perry, Suite I
El Paso, TX 79906
Phone 915-771-6016
Fax 915-779-3968